

Last updated: 21.04.2022

1. CONTROLLER

Negota Finland Oy Ab
Org. No 3166115-1
Kavallvägen 6, 02700 KAUNIAINEN, Finland
Email: negota@negota.fi

2. PRIVACY NOTICE DESCRIPTION

We are committed to safeguarding the privacy of our customers and any data relating to natural persons we collect. This notice applies where we are acting as a data controller with the respect to the personal data of such persons. In this notice, “we”, “us” and “our” refer to Negota Finland Oy Ab.

In this notice we describe how we process the personal data of natural persons included in marketing register of Negota.

3. PERSONAL DATA PROCESSED

We process the following data of the data subject;

- Data subject’s contact and identification details, such as the name, address, email-address, phone number, job title, position
- Data related to marketing, such as bans on marketing, Opt-out of marketing and promotion activities
- Data related to marketing, such as newsletter subscription.

Changes to the data of the data subject’s above-mentioned individualised personal data categories.

4. PURPOSE OF PROCESSING AND LEGAL BASIS

We process personal data to handle matters related to the maintaining and creating customer and client relations. The legal basis for processing personal data in this case is legitimate interest created by handling any new or existing customer relationship. The personal data may be processed for the above-mentioned purpose in companies that belong in the same group of undertakings as we do.

5. SOURCES OF PERSONAL DATA

Personal data is primarily collected and updated from the customer itself. Data may also be collected from different services used by the data subject and in connection with different marketing activities. For the purposes of creating customer and client relations, personal data may be obtained from public sources such as publicly available corporate contact information’s and online networking pages.

Additionally, data may be collected and updated from the register of other companies of the same group of undertakings, controller's partners, trade registers or other businesses providing services related to personal data.

6. TO WHOM IS PERSONAL DATA TRANSFERRED OR DISCLOSED TO?

Mainly, the personal data may only be disclosed for purposes that support the idea of the marketing register.

7. INTERNATIONAL DATA TRANSFERS

Primarily, the data is not transferred outside EU/EEA area unless it is necessary for the technical implementation of the data processing or the purpose of processing of personal data. In these cases, additional safeguards will be complied with in the transfer of data.

8. RETENTION PERIOD OF PERSONAL DATA

We process your personal data only as long as it is necessary for the purposes of the data processing, unless compelling legislation requires a longer retention time.

9. PROTECTION OF PERSONAL DATA

We implement the appropriate technical and organisational privacy measures for the protection of personal data. Personal data is stored only in electronic databases. Electronically processed databases are protected by firewalls, passwords and other technical measures. Personal data may only be accessed by the people whose work performance requires processing of personal data stored in the register. These persons may access the system by using their personal login credentials.

10. RIGHTS OF THE DATA SUBJECT

- to obtain information on the processing of their personal data
- of access to their data
- to rectification of their data
- to the erasure of their data and to be forgotten
- to restrict the processing of their data
- to data portability
- to object to the processing of their data
- not to be subject to a decision based solely on automated processing.

11. NATIONAL SUPERVISORY AUTHORITY

Office of the Data Protection Ombudsman

Visiting address: Lintulahdenkuja 4, 00530 Helsinki

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